

## OVERVIEW

CTH ADVISORS (“CTH”) is a boutique middle market investment banking and advisory firm headquartered in Charleston, SC. CTH’s advisory team brings decades of experience running private & public companies ranging from pre-revenue to \$10B in sales, and both buying & selling companies from & to private equity.

## CTH ADVISORY SERVICES

In the new ‘fractionalized work economy,’ we support companies and financial sponsors addressing transformative growth and scaling opportunities and challenges. We pair our in-house team, with decades of C-suite operational experience, with our network of outside experts, to deliver maximum impact, value and results against organic or inorganic growth objectives.

## SECTOR FOCUS

- Advertising & Marketing
- Apparel & Retail
- Consumer Products & Services
- Financial Services
- Fitness, Health & Wellness
- Gaming & Esports
- Govt. & Transportation
- Live Events & Services
- Manufacturing & Distribution
- Media & Entertainment
- Professional Services
- Restaurants & Hospitality
- Sporting Goods & Tech
- Travel & Leisure

## PAST EXPERIENCE








## CORE AREAS OF SERVICE


Our model allows us to partner with our clients for the full life-cycle of their growth evolution: from strategy, to planning, on through to implementation and execution. Our services include:


- BOD & CEO Strategic Advisory
- Brand, Marketing & Sales Development
- Business Development & Sales Effectiveness
- Due Diligence and M&A Analysis
- Go to Market Strategy/Implementation
- Interim CXO roles
- Operating Partner
- Board roles
- Organizational Development/Culture Creation
- Portfolio Rationalization
- Prepping for Exit
- Turnaround Strategy
- US and International Expansion

## DIFFERENTIATED VALUE PROPOSITION

-  We apply our real-world experience to help our clients tackle organic and inorganic expansion challenges and opportunities.
-  We partner with our clients from end-to-end: from strategy, to planning, on through to implementation.
-  As former operators, we access our expansive professional network of decision makers to accelerate measurable success.
-  Our execution ‘know-how’ powers our ability to solve multi-dimensional, complex operational and growth challenges.
-  We blend our senior, operationally oriented team with ‘custom-fit’ outside experts – driving efficiency and speed to results.

## CONTACT US

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